

**CONTRACT**

**WWPI**  
**12 Brewer Road**  
**Presque Isle, ME 04769**  
**Sales T & C: www.gray.tv/advertising**  
**(207) 764-4461**

<u>Contract / Revision</u> 1639991 /		<u>Alt Order #</u> WOC12518847
<u>Advertiser</u> Sara Gideon		<u>Original Date / Revision</u> 06/01/20 / 06/01/20
<u>Contract Dates</u> 09/22/20 - 09/28/20	<u>Estimate #</u> 170	
<u>Product</u> Political		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WWPI	<u>Account Executive</u> Linda Connolly	<u>Sales Office</u> Presque Isle Na
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>Order Type</u> NORMAL		
<u>Agcy Code</u>	<u>Advertiser Code</u> 10	<u>Product 1/2</u> 10
<u>Agency Ref</u> 146150		<u>Advertiser Ref</u> 173134

And:

**Grassroots Media LLC**  
**2 Bala Plaza**  
**Suite 300**  
**Bela Cynwyd, PA 19004**

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	All	09/22/20	09/28/20	M-F 4p-5p	4:00 PM-5:00 PM		:30			NM	5	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/22/20	09/28/20	11111--				5	\$55.00			
N 2	All	09/22/20	09/28/20	NBC Nightly News	6:30 PM-7:00 PM		:30			NM	5	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/22/20	09/28/20	11111--				5	\$280.00			
<b>Totals</b>											<b>10</b>	<b>\$1,675.00</b>

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
08/31/20 -09/27/20	8	\$1,340.00	(\$201.00)	\$1,139.00
09/28/20 -09/28/20	2	\$335.00	(\$50.25)	\$284.75
<b>Totals</b>	<b>10</b>	<b>\$1,675.00</b>	<b>(\$251.25)</b>	<b>\$1,423.75</b>

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

(\* Line Transactions: N = New, E = Edited, D = Deleted)

All advertising, production services, consulting services, and digital management services sold or offered by Gray Television Group, Inc. or Gray Media Group, Inc. (collectively "Gray") are subject to Gray's Standard Terms and Conditions available at www.gray.tv/advertising.

# CANDIDATE ADVERTISEMENT AGREEMENT FORM

See Order for proposed schedule and charges. See Invoice for actual schedule and charges.

I, Grassroots Media, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE ☒



FEDERAL CANDIDATE



STATE OR LOCAL CANDIDATE

## ALL QUESTIONS/BLOCKS MUST BE COMPLETED

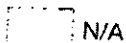
Candidate name:

Sara Gideon

Authorized committee:

Sara Gideon for Maine

Agency requesting time (and contact information):



N/A

Grassroots Media

Candidate's political party:

Democrat

Office sought (no acronyms or abbreviations):

United States Senate

Date of election:

11/3/20



General



Primary

Treasurer of candidate's authorized committee:

Lisa Lunn

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):



the candidate listed above who is a legally qualified candidate, or



the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices.

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

Candidate/Committee/Agency	Station Representative
Signature: <u>[Signature]</u>	Signature: <u>[Signature]</u>
Name: <u>Mike D'Etterre</u>	Name: <u>Linda Connolly</u>
Date of Request to Purchase Ad Time: <u>3/3/20</u>	Date of Station Agreement to Sell Time: <u>5/29/20</u>

**Federal Candidate Certification:**

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

**Candidate/Authorized Committee/Agency**

Signature:

Name:

Date:



Mike DeHorne

3/2/28

**TO BE COMPLETED BY STATION ONLY**

Ad submitted to Station?

☐

Yes

☒

No

Date ad received:

Federal candidate certification signed (above):

☒

Yes

☐

No

☐

N/A

Disposition:

☐

Accepted

☒

Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)\*

☐

Rejected - provide reason (optional):

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #: 1639991

Station Call Letters:

WUPV-TV

Date Received/Requested:

5/24/20

Est. #:

170

Station Location:

Presque Isle, ME

Run Start and End Dates:

9/22-9/25/20

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.